



# Successes and Challenges in ESG-CV Implementation

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# Overview of Available ESG-CV Funding

- ▶ Three ESG Recipients serving our geographic area: The City of Birmingham, Jefferson County Commission, State of Alabama (AL Dept. of Economic and Community Affairs (ADECA))
  - ▶ Alabama (ADECA)
    - ▶ ESG-CV1 \$9,376,200
    - ▶ ESG-CV2 \$13,860,804
  - ▶ City of Birmingham
    - ▶ ESG-CV1 \$1,778,614
    - ▶ ESG-CV2 \$2,710,962
  - ▶ Jefferson County, AL
    - ▶ ESG-CV1 \$706,121
    - ▶ ESG-CV2 \$1,485,652

# Unique Partnership with Jefferson County

- ▶ Jefferson County, AL decided to make a single ESG-CV award to the Continuum of Care (One Roof) who would then subcontract the services to its member agencies
  - ▶ Award amount to the CoC: \$2,059,900.03
  - ▶ One Roof awarded ESG-CV funds to its partner agencies to provide:
    - ▶ Emergency Shelter
    - ▶ Street Outreach
    - ▶ HMIS
    - ▶ Homeless Prevention
    - ▶ Rapid Rehousing

# Successes in Implementing ESG-CV

- ▶ Partnerships with Private Foundations
  - ▶ The Community Foundation of Greater Birmingham
    - ▶ Portable toilets and handwashing stations before ESG-CV was available
  - ▶ The United Way of Central Alabama
- ▶ Partnership with Health Department
  - ▶ Quarantine Shelter Site through emergency funding
  - ▶ Later provided similar non-congregate temp shelter with ESG-CV
- ▶ Enhanced (daily) communication among shelter providers

# Successes in Implementing ESG-CV

- ▶ Successes in Services Provided
  - ▶ Street Outreach
    - ▶ Increased staffing and services to unsheltered populations
    - ▶ Quicker response to unmet needs
  - ▶ Shelter Services
    - ▶ Quick Fixes to improve congregate shelters
    - ▶ Hotel / Motel stays to decompress shelters
- ▶ Hazard Pay
- ▶ Beginning to utilize landlord incentives

# Successes in Implementing ESG-CV

- ▶ Changes and adaptations to Coordinated Entry
  - ▶ Adapting to constantly changing priorities
    - ▶ Adjusting ESG provision of services in CE Policies and Procedures
      - ▶ Increased Maximum amount per household served
  - ▶ Leveraging other resources
    - ▶ Emergency Housing Vouchers (EHVs)
    - ▶ Opportunity to bring on additional resources into the CE process (non HUD)

# Challenges in Implementing ESG-CV

- ▶ Coordinated Entry
  - ▶ Coordination with CDBG-CV and ERAPs
  - ▶ Increase in number of calls to CE (had to hire two new staff members)
  - ▶ Eviction Moratorium implications
    - ▶ Confusion in applicability to ESG-CV eligibility
    - ▶ Intimidating landlords (illegal evictions)
    - ▶ Quickly connecting tenants to legal assistance

# Challenges in Implementing ESG-CV

- ▶ Spend Down Rates
  - ▶ RRH and HP projects difficult to start
    - ▶ Lack of Landlord engagement
    - ▶ Clients seeking ERAP assistance as the “faster way”
  - ▶ Slow to spend at first, speeding up now
  - ▶ Lack of staff capacities at all levels (recipients, sub-recipients, sub-sub-recipients)
- ▶ Coordination among CoC and ESG Recipients





Questions?